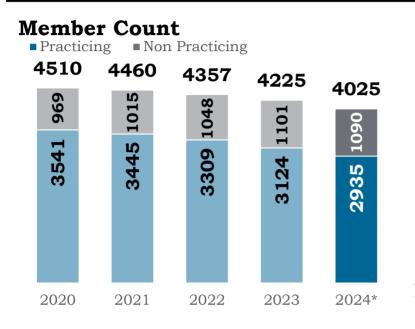
## Membership Report 2024

\*2024 Data as of 8/7/2024

The **Member Count** (total number of members both practicing and retired) has decreased in recent years. The number of practicing members has been decreasing while the number of practicing dentists in Washington has been increasing, leading to a decline in **Market Share** over recent years.

**Retention Rate** (percentage of previous year members that have renewed) has remained steady. **New Members** (members who did not hold WSDA membership the previous year) have varied from year to year, but overall has seen a decrease.



Membership by Component				
	2023		2024*	
Component	Total Members	Market Share	Total Members	Market Share
Benton	143	65%	133	59%
Clark	216	53%	206	50%
Grant	42	74%	43	75%
Grays	30	78%	26	59%
Kitsap	168	76%	167	72%
Lewis	34	70%	32	62%
L Columbia	34	56%	35	50%
Mt Baker	237	67%	229	64%
N Central	88	73%	83	69%
Olympic	61	79%	58	74%
Pierce	412	59%	397	54%
Seattle	1657	53%	1549	48%
Snohomish	376	54%	357	50%
Spokane	351	64%	343	61%
Thurston	183	73%	182	68%
Walla Walla	57	76%	58	72%
Yakima	136	71%	127	64%

## **Market Share**



## **Retention Rate**



## **New Members**

